STEP FOUR - SET YOUR PARAMETERS

Parameters on your campaign: Pick out of a hat which of each of these you have...

Your Finances











Your Supporters



A small group of dedicated volunteers



A core team and a wider network of 2000 people who have signed an online petition in support





Wide public support and a variety of support groups across the country



Celebrity endorsements and mass public support



STEP FOUR - SET YOUR PARAMETERS

Parameters on your campaign: Pick out of a hat which of each of these you have...

Your Political Support



One or two politicians are on board



A core group of really committed MPs that are willing to campaign for you, a wider group of about 50 that have pledged their support



Over 100 politicians have posted on social media that they support the campaign



Over half of MPs say they support the campaign



Media Support



You have shared the campaign on social media to your immediate friends and family



Article in the local newspaper and social media accounts with 2000 followers



MEDIA Support



Your campaign has been reposted on social media by the some significant influencers and has gained 100,000 engagements this month



Endorsements by national newspapers

